



HotFindz Agreement

RECITALS

- A. The licensor owns or has the right to use the intellectual property.
- B. The licensee wishes to use the intellectual property for the permitted use.
- C. The licensor and the licensee wish to record the licence, which has been granted to the licensee to use the intellectual property in accordance with this Agreement.

SCHEDULE

Package Includes: First two (2) Promotions and first Swipe and Win Game uploaded to the HotFindz Apple and Android Apps (Conditions Apply) Group Marketing International/HotFindz Marketing Portal; Includes Live Dashboard, Marketing Platform, Communications Platform. Database Management, Reports Suite.

- (a) Initial Setup Fee: ~~\$269.00 incl. GST~~ Early Bird Special Price \$139.00 incl. GST
- (b) Monthly portal access Fee: ~~\$99.00 incl. GST~~ Early Bird Special Price \$65.00 incl. GST
- (c) Sale Price Transaction Fee: Calculated at 5.5% incl. GST. (Will not commence until Merchant is exceeding \$1,430.00 incl. GST per month in Sales.)
- (d) Data Upload and Download Management: Available in Excel or CSV format (included in monthly portal access fee)
- (e) In-App PUSH Notification: Unlimited (included in monthly portal access fee)
- (f) Branded Email notification Included: Up to 7,500 emails per month (included in monthly portal access fee)
 - (g) Non promotional product upload via SKU file: 250 items (included in monthly portal access fee) Additional items to be quoted.
- (h) SMS notification SMS must be purchased in advanced @ \$0.10 (Incl.GST) - Minimum purchase \$20.00
- (i) Promotions Two (2) promotions created and uploaded by GMI per month (Images & information to be supplied by the client)
- (j) Swipe & Win Game One (1) generic game created and uploaded by GMI per month (Images & information to be supplied by the client)
- (k) Term Twelve (12) Months
- (l) Commencement Date is the date that this agreement is executed by both parties and in that respect the licensor shall insert that date.

Optional Extras: Package: Two (2) promotions and one (1) Swipe and Win game built by GMI for \$49.50 incl. GST (Images and information supplied by the client)

Any additional services will be quoted accordingly for example branded posters & marketing material.

Included in HotFindz Platform

HotFindz Portal Includes: Live Dashboard, Marketing, Communications, Database, Reports. **Dashboard:** See live how many total members, how many Affiliate Members and How many new members daily. Which Games and Promotions are working, and which ones are not.

Marketing: Promotion Directory. Promotion Builder. Includes Automatic QR Code, SMS Short Code and Social Media Link, Image Uploader. Full Marketing Tracker.

Communications: Send the Promotions, Games or General Business Information Directly to your membership Via Branded Email, SMS, In-App Notifications. These can be sent Directly, or you can add a time and date to send later in the month.

Database: Everyone who engages with your business through the HotFindz Apps or Marketing will be in your Database. This will include their name, email, mobile number and post code and month of birth. Male or Female etc.

Reports: Feedback, Member Referrals, Promotional activity, Swipe and Win Activity, Full Communications reports How many emails sent opened etc. Same for SMS and Push Notifications. Product Sales, Deliveries, Pickup, Sent. Ability to upload into MYOB, XERO and Quick books.

Team Member Portal: Accept, Track and Manage all Purchases, Redemptions, Swipe and Win Games and Loyalty Program. This includes Delivery Slips etc.

Footnote:

Please Note: Not All Features are Listed Above. Some upcoming Features will be Included in this package. HotFindz is always striving to make the SME's experience better. Other new products will be offered as an add on which you will have the option to purchase and include in your current package.